

## BURDEKIN ASSOCIATION EVENTS AND PROMOTIONS - Proposal form

Contact name

Organisation

Address

Phone

fax

email

1. Please describe the event or promotion in detail: date(s), location(s), time(s), etc.

2. Please list all parties involved with the event (individuals, organisations, media, etc.)

3. What is the total amount of revenue you estimate will be generated from the event?

Total revenue anticipated

Total expenses projected

Estimated amount that will be donated

Other

4. Please outline how you will promote the event and submit copies of the materials to be used.

Media

Print

TV

Radio

By adding to our fundraising efforts you will be making a huge difference in the lives of children and young people in need.

Public relations in-house  Public relations agency

Paid advertising

Brochures/flyers

Signs or banners

Direct mail

Other

5. Would you like materials on our programs and services to display at your event? Yes  No

6. What are the proposed responsibilities for the Burdekin Association?

7. Are you requesting staff/volunteer support for your event? Yes  No

8. Please include any other pertinent information.

9. Why did you choose the Burdekin Association?

By adding to our fundraising efforts you will be making a huge difference in the lives of children and young people in need.